

PRESS RELEASE

CORPORATE ▪ INNOVATION ▪ CSR ▪ LAUNCH



Certified B Corp, Expanscience places the general interest at the centre of its business model

Expanscience has become the first French pharmaceutical and dermo-cosmetic laboratory to be certified B Corp, the international label of companies committed to the common good.

Paris, 11 April 2018 ■ As a pharmaceutical and dermo-cosmetic laboratory, leader in the treatment of arthritis (Piasclédine 300) and baby skin care (Mustela), Expanscience's goal is the better living of its communities. Committed to a policy of Corporate Social Responsibility (CSR) since 2004, Expanscience is now Certified B-Corp, thereby confirming its desire to integrate the general interest at the centre of its business model.

Join an international community

By joining the B Corp community and its 2,457 companies in 130 sectors from 51 countries, Laboratoires Expanscience and its 16 subsidiaries around the world is committed to "not seeking to be the best in the world but seeking to be best for the world" and to progress its ecosystem of suppliers, partners and customers towards this citizen responsibility.

"B Corp is a fabulous opportunity for Expanscience to continue its path towards a positive and committed CSR, fuelled by a strong social mission. We are delighted to be part of a global movement supported by a desire to build a collective path for the common good" stresses Karen Lemasson, CSR and Open Innovation Director at Laboratoires Expanscience.

Committed for the common good

It is with great pride that Expanscience can view its capacity to develop in France and internationally by combining economic performance and corporate, social and environmental requirements. Created in 1950, this independent French family company has been positioning its corporate social responsibility and dialogue with its stakeholders at the very centre of its business and brand strategy for almost 15 years.

"Belonging to an international community of citizen companies and integrating the 'extended benefit' principle at the centre of our business model makes perfect sense for our laboratory which is committed to preserving the health capital of individuals and contributing to the better living of its communities," notes Jean-Paul Berthomé, President of Laboratoires Expanscience.

The B Corp label

"Do not seek to be the best company in the world but rather the best company for the world".

B Corp™ is a label for international corporations supported by an NGO (B Lab®) which aims to identify and progress those companies that integrate social and environmental objectives in their activities and business models.

Created in 2006, B Corp™ is a new form of label that does not just assess the CSR policy of a company, but which also assesses and values the real impact and the positive contributions of the activities of the company. Furthermore, the principle of interdependence aims to progress not only the company but also its entire ecosystem (partners, suppliers, customers) by inviting them to assess themselves using the BIA (Business Impact Assessment) and to develop projects and business relations with each other.

The B Corp™ label imposes an obligation for progress on the part of certified companies: these companies are reassessed every other year using a BIA that itself is also reviewed every two years and which is increasingly demanding. For more information: <http://bcorporation.eu/france>

More specifically, since 2009 Expanscience has set up a regular dialogue with its stakeholders and, on a daily basis, co-builds with them its future offers. The priorities of the company include: developing products that are more virtuous for mankind and the environment and progressing with its communities. The Mustela brand Mustela baby-infant ranges contain 95% natural ingredients on average¹. The company has also implemented a plant raw material procurement policy which protects producers and their country of origin.

"To be competitive we must set an example. Being exemplary means being responsible. This means responding to the economic, social, corporate and environmental issues. By acting in this manner we are taking on board the expectations of our stakeholders around the world. This is what, for almost 15 years, we have been striving to do at our level within Expanscience," concludes Jean-Paul Berthomé.

Towards a new extended benefit company status

After signing the "interdependence declaration" with the other B Corp network of companies, Expanscience will change its statutes in the coming year by recording "extended benefit" in its corporate purpose, its mission (beyond the activities) and the responsibilities of its management staff. This act, both symbolic and determining for the future of a health player such as Expanscience, echoes the French Action Plan for Business Growth and Transformation (PACTE) and the "Corporation and general interest" mission on the vision of tomorrow's company and the reconciliation of general interest and for profit.

About Laboratoires Expanscience

Expanscience, an independent French pharmaceutical and dermo-cosmetics laboratory, generated turnover of €271.2 million in 2017, of which 61.9% was generated internationally.

Its reputation for seriousness, innovation and expertise in the treatment of osteoarthritis and skin health is based in particular on its leading brands, Piasclédine 300 and Mustela. Expanscience develops and markets natural active ingredients for the cosmetics industry in France and internationally.

Installed in the Eure-et-Loir since 1957, Laboratoires Expanscience produced 67 million 'made in France' products at its Epernon site in 2017. The entire value chain is an integral part of the company, from research to distribution, through production.

Committed to a CSR approach for over 10 years, Expanscience is the 1st French pharmaceutical and dermo-cosmetics laboratory to be certified B Corp. Its contribution to sustainable development has been recognised as exemplary by AFAQ 26000 since 2013.

Laboratoires Expanscience in figures

- Date of creation: 1950
- Turnover in 2017: €271.2 million
- 102 distributor countries
- 16 subsidiaries
- 1,105 employees
- 67 million products manufactured in 2017
- Activities: Dermo-cosmetics, dermatology, rheumatology, cosmetic active ingredients

Find out more: www.expanscience.com - [Facebook](#) - [Twitter](#) - [YouTube](#) - [LinkedIn](#)

Press contacts: Agence ComCorp

Marie-Caroline Saro | mcsaro@comcorp.fr | +33 1 58 18 32 58 | +33 6 88 84 81 74
Sabrina Russo | srusso@comcorp.fr | +33 1 58 18 32 48 | +33 6 82 92 94 45

¹ Not including seasonal references and maternity products.