

SupplySide Global: Expanscience presents its nutraceutical ingredients TULSINITY® and MACANITY® Bio dedicated to well-being and confirms its ambition in the u.s. market

La Défense, November 5th, 2025 – At the SupplySide Global trade show, taking place from October 27th to 30th, 2025 in Las Vegas, Laboratoires Expanscience unveiled its first two nutraceutical ingredients, TULSINITY® Bio and MACANITY® Bio, to the U.S. market.

For nearly 50 years, Expanscience has been a key player in the B2B cosmetic ingredients market, thanks to its expertise in sustainable sourcing, plant extractions, and eco-socio-conception of active ingredients. Building on this know-how, the pharmaceutical and dermo-cosmetic laboratory recently expanded its offer to include nutraceutical ingredients, bringing a unique approach that combines high-quality plant-based actives with pharmaceutical-grade rigor. Its in-depth analytical methods and proprietary efficacy studies allow the company to offer high-value ingredients that meet the highest quality standards in the market.

The U.S. Market: A growth driver for Expanscience's nutraceutical offer

The U.S. dietary supplements market reached \$69.3 billion in 2024, with a growth rate of 5.2%¹. This growth reflects increasing consumer demand for natural ingredients and products that support holistic health and offer multiple benefits. This context provides fertile ground for the introduction of innovative solutions aligned with American consumer expectations.

Expanscience exhibited at SupplySide Global in Las Vegas and showcased its two new launches in the "What's Hot" section, which highlights the most innovative ingredients.

As a mission-driven company committed to a regenerative approach by 2040, Expanscience continues to develop innovative, effective, and responsible nutraceutical ingredients, fully aligned with its mission: to contribute to individual's well-being.

Convinced that human health is inseparable from the health of the planet, Expanscience places responsible sourcing at the heart of its nutraceutical ingredient development. The company relies on certified organic, FFL (Fair For Life), and even ROC™ (Regenerative

¹ Nutraceuticalworld.com : <https://www.nutraceuticalworld.com/exclusives/the-state-of-supplements-u-s-market-approaches-70-billion/#:~:text=The%20U.S.%20dietary%20supplement%20market,measures%20and%20prioritize%20health%20aging>

Organic Certified®) supply chains, ensuring traceability, respect for ecosystems, biodiversity, and local communities.

"These first two launches, TULSINITY® Bio and MACANITY® Bio, fully embody our ambition: to empower individuals to shape their well-being through eco-socio innovative offer, scientifically proven, and of the highest quality." — **Armelle Le Péniec, Director of Cosmetic and Nutraceutical Ingredients at Expanscience**

MACANITY® Bio – An ingredient for women's health

The launch of MACANITY® Bio at SupplySide Global marks the second step in this new nutraceutical range.

Extracted from red maca roots and sourced from a certified organic and FFL (Fair For Life) Peruvian supply chain, MACANITY® Bio offers a natural solution to support well-being during menopause and throughout women's lives.

While menopause is often associated with hot flashes and mood swings, it can also affect mobility, muscle vitality, and bone density. Maca, a well-known adaptogenic plant, is a valuable ally in alleviating discomfort and supporting women's well-being during this stage of life.

Expanscience is committed to preserving the best of the plant and ensuring the absence of undesirable compounds² through a clean label process³. Expanscience has conducted rigorous quality controls and selected a red maca variety with a higher concentration in bioactives. **Thanks to this innovation, MACANITY® Bio is one of the richest maca extracts in benzyl glucosinolates available on the market.**

TULSINITY® Bio – An ingredient for skin and mind well-being!

Launched in May 2025 at Vitafoods Europe, TULSINITY® Bio is a full-spectrum extract of holy basil, certified organic and cultivated in India according to the highest standards of regenerative agriculture and fair trade. The ingredient is certified Organic, FFL (Fair For Life), and ROC™ (Regenerative Organic Certified®).

In Ayurvedic medicine, holy basil is especially known for its benefits on the mind and spirit. Its recognized anti-inflammatory, antioxidant, and immune-boosting properties make TULSINITY® Bio an ideal ingredient to help reduce the negative impact of psychological stress on the skin and support daily well-being.

TULSINITY® Bio's efficacy is supported by a pilot clinical study and in vitro mechanistic tests demonstrating both its stress-reducing effects and its ability to prevent stress-induced skin damage.

Made in France, TULSINITY® Bio is one of the most concentrated, patented holy basil extracts on the market.

² Absence of Imidazolic alkaloids (lepidiline A, B and C), Macaridine, Methyltetrahydro-β-carboline derivatives.

³ A clean label process corresponds to an extraction process which aims to use natural ingredients, without solvents or controversial additives, and this in complete transparency, to meet the health and naturalness expectations of the market.

About Expanscience :

You don't give your all without a good reason. At Expanscience, we are a mission-driven company and our purpose is to help individuals shape their well-being, from the youngest to the oldest. That's what has motivated us to move forward, carry out research and innovate for over 70 years. Independent at heart, we are a French, 100% family-owned company with products in over 90 countries and brands such as Mustela, Babo Botanicals, Piascléline 300, and Iana. For us, it's clear: the well-being of women and men is inextricably linked to the health of the planet, and it's in all of our hands. Our positive impact on society and the environment is recognized by B Corp certification, and through our CSR program, "impACT," we are committed to becoming a positive impact and regenerative company.

Expanscience at a glance

- Founded in 1950
- 4 businesses: Dermo-Cosmetics, Joint well-being and rheumatology, Dermatology, Cosmetic active ingredients
- 2024 turnover: €364.3M, 78% of which from international sales
- 1,299 employees and 13 subsidiaries
- 2.16% of turnover invested in research and development
- Find out more: www.expanscience.com

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