

Groupe Rocher, NAOS and Laboratoires Expanscience join the TRASCE consortium to improve supply chains' traceability

Paris, France, June 27, 2024

The “TRASCE” consortium, an industry alliance founded by fifteen cosmetics leaders to accelerate the sustainable transformation of the industry, announced today the arrival of Groupe Rocher, NAOS and Laboratoires Expanscience as new regular members of the consortium.

Today's arrival of Groupe Rocher, NAOS and Laboratoires Expanscience as members of the consortium reflects TRASCE's concrete and tangible commitment to deepening our knowledge of the cosmetics sector's supply chains, with a view to helping them move towards a more sustainable and resilient model. In the long-term, the consortium aims to develop a collective approach to the risk analysis of social and environmental risks in supply chains, to interpret the data collected and define common progress plans.

As a reminder, faced with the multiplication of necessary but individual initiatives in supply chains' traceability, the TRASCE consortium was formed to address traceability at scale. Launched in February 2023, every member of TRASCE have committed to working collectively to map their supply chains across the entire value chain on a common digital platform, Transparency-One, an ISN Company.

Marion Decroix, Sustainability and Quality Director at Groupe Rocher, comments: *"We're delighted to be joining the TRASCE consortium, whose approach is perfectly in line with what Groupe Rocher has been pursuing for many years, particularly with regard to its plant-based supply chains. More than ever, we are convinced that it is through the strength of the collective that we will be able to deepen our knowledge of our supply chains, while touching on other types of raw materials as well as those related to our packaging. With a view to improving practices across our entire supply chains to make them ever more sustainable and responsible, TRASCE will enable us to accelerate on all these issues and encourage even closer collaboration with all our partners."*

According to Stéphane Faustin-Leybach, NAOS Purchasing Director: *"As a committed and engaging company, NAOS has always had a vocation to love, understand and care for the living. Very early on, we established our transparency approach as one of our fundamental pillars, which led to the launch of our tool Ask.NAOS, a digital platform that decodes the composition of our brands' products. Our membership of the TRASCE consortium confirms our commitment to making the cosmetics industry ever more sustainable."*

For Laurent Schatz, Purchasing Director at Laboratoires Expanscience: *"At Laboratoires Expanscience, we know that more than half of our environmental impact occurs before the manufacturing process. As a certified B-Corp company, we want to play a part in the transition of the sector and society and are convinced that well-being is a collective issue. Joining the TRASCE consortium enables us to continue our long-standing work on the traceability of our supply chains, while collaborating with industry players to bring about strong and lasting change in the supply chains, cultivation methods and production of the materials we use in our products."*

About :

TRASCE (TRaceability Alliance for Sustainable CosmEtics) is a consortium launched in February 2023 by 15 leaders in the cosmetics industry to enhance the traceability of their supply chains. Initiated by Chanel, this industry alliance, bringing together Albéa, Chanel, Clarins, Cosfibel powered by GPA Global, Dior, The Estée Lauder Companies, Groupe



Pochet, L'Occitane en Provence, L'Oréal, Merck, Neyret, Nuxe, Sensient, Shiseido and Sisley, aims to accelerate the sustainable transformation of supply chains. The FEBEA (Fédération des Entreprises de la Beauté) also supports this industry initiative as an official sponsor.

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