

## **Expanscience launches its 1<sup>st</sup> nutraceutical active ingredient to conquer the food supplement market**

**La Défense, May 20th, 2025 – Laboratoires Expanscience, a French, family-owned and independent company specializing in dermo-cosmetics, rheumatology and cosmetic active ingredients, is starting a new chapter in its history by tackling the nutraceutical market. Their very first nutraceutical active ingredient, TULSINITY® Bio, designed to protect the skin from the effects of psychological stress, will be unveiled at Vitafoods Europe - a major international event for the nutraceutical industry - to be held in Barcelona from May 20 to 22.**

At the Vitafoods Europe trade show in Barcelona from May 20 to 22, Expanscience will unveil TULSINITY® Bio, its first nutraceutical active ingredient dedicated to skin and mental well-being.

The active ingredient is extracted from tulsi leaves, also known as holy basil, which are certified organic and grown in India according to the most demanding standards of regenerative agriculture (*Regenerative Organic Certified*) and fair trade (*Fair for Life certified*). This supply enables Expanscience to develop and offer its customers an active ingredient that is AB (Agriculture Biologique - organic farming) certified, ROC certified, and FFL labeled.

In Ayurvedic medicine, tulsi, a sacred plant, is known in particular for its beneficial effects on the mind and soul. Its anti-inflammatory, antioxidant and immunostimulant properties make it a plant-based raw material of choice to contribute to daily well-being, and in particular to limit the negative impact of stress.

Inspired by Ayurveda, and aligned with Expanscience's mission of "helping individuals shape their well-being", TULSINITY® Bio improves the skin's elasticity, density and skin barrier against daily stress and provides overall well-being.

This launch marks a strategic milestone for Expanscience, which aims to conquer this promising market by leveraging a unique selling point that combines their expertise in natural cosmetic ingredients with pharmaceutical standards. Over the next ten years, Expanscience aims to make its nutraceutical active ingredients business as important as its cosmetic active ingredients business.

**A new nutraceutical offering that meets growing demand for transparency and naturality among B2B customers and consumers**

**Armelle Le Péniec, Director of Cosmetic and Nutraceutical Active Ingredients, explains:** *"At Expanscience, a mission-driven and B Corp-certified (company), we are committed to becoming a regenerative company by placing fair trade and regenerative agriculture at the heart of our actions for a positive and more sustainable impact. Our positioning should enable us to differentiate ourselves from other stakeholders and meet consumers' growing expectations for transparency."*

The nutraceutical market is growing rapidly, worth more than €2.9 million<sup>1</sup> in France, one of the European leaders, and more than \$21<sup>2</sup> billion in the United States. This trend can be explained by increased consumer demand, with people becoming more concerned about their health, diet, and physical appearance, seeking to prevent rather than cure. The market is also showing a growing demand for eco-socially responsible and more natural products.

For 48 years, Expanscience has stood out in the B2B cosmetic ingredients market thanks to an ambitious CSR policy aimed at becoming a regenerative company.

Today, the company offers the cosmetics industry more than 30 innovative and naturally derived cosmetic active ingredients and ingredients. These come from supply chains that respect the work of local populations and biodiversity (including *Fair for Life* and *Fair Wild* certifications). They are fueled by the expertise in plant extraction and molecular distillation of Expanscience's IRD and production site in Epernon (Eure-et-Loir).

Building on this expertise and driven by its mission, Expanscience is expanding its offer to provide effective nutraceutical active ingredients that respect biodiversity and are aligned with its customers' needs, in a rapidly changing market.

### About Expanscience:

You don't give your all without a good reason. At Expanscience, we are a mission-driven company and our purpose is to help individuals shape their well-being, from the youngest to the oldest. That's what has motivated us to move forward, carry out research and innovate for over 70 years. Independent at heart, we are a French, 100% family-owned company with products in over 90 countries and brands such as Mustela, Babo Botanicals, Piasclédine 300, and Iana. For us, it's clear: the well-being of women and men is inextricably linked to the health of the planet, and it's in all of our hands. Our positive impact on society and the environment is recognized by B Corp certification, and through our CSR program, "impACT," we are committed to becoming a positive impact and regenerative company.

### Expanscience at a glance

- Founded in 1950
- 4 businesses: Dermo-Cosmetics, Joint well-being and rheumatology, Dermatology, Cosmetic active ingredients
- 2024 turnover: €364.3M, 78% of which from international sales
- 1,299 employees and 13 subsidiaries
- 2.16% of turnover invested in research and development
- Find out more: [www.expanscience.com](http://www.expanscience.com)

### Press contact – Agence Comfluence

Caroline Wilz – [caroline.wilz@comfluence.fr](mailto:caroline.wilz@comfluence.fr) – 00 33 (0)6 42 48 27 25

Marine Riaudel – [marine.riaudel@comfluence.fr](mailto:marine.riaudel@comfluence.fr) – 00 33 (0)1 40 07 34 20

---

<sup>1</sup> source IQVIA 2025

<sup>2</sup> source Euromonitor 2024