

## **Expanscience cosmetic active ingredients placed under the microscope with the eco-socio design grid, 'Ecodesign, naturally'**

***A finalist in the 'Sustainable Beauty Awards' 'Sustainable leadership' category, out of over 100 applications, Expanscience is reviewing the development of its cosmetic active ingredients.***

Paris, 1st December 2017 ▪ For over 40 years, Laboratoires Expanscience have been showcasing the noblest part of the plant world by developing cosmetic active ingredients based on pharmaceutical knowledge and cutting-edge R&D.

As part of their CSR 'Better Living Program', Laboratoires Expanscience have pledged to ensure that by 2020 all their cosmetic active ingredients will be eco-socio designed. To achieve this, they have committed to providing information about ingredients' security, safety, and environmental impact, in the interests of transparency with their clients worldwide.

### **Continually assessing and improving the eco-socio design of cosmetic active ingredients**

In 2012, Laboratoires Expanscience pioneered the development a 'sustainability' grid based on AFAQ 26000 recommendations to help assess the socio-environmental impacts of developing their cosmetic active ingredients.

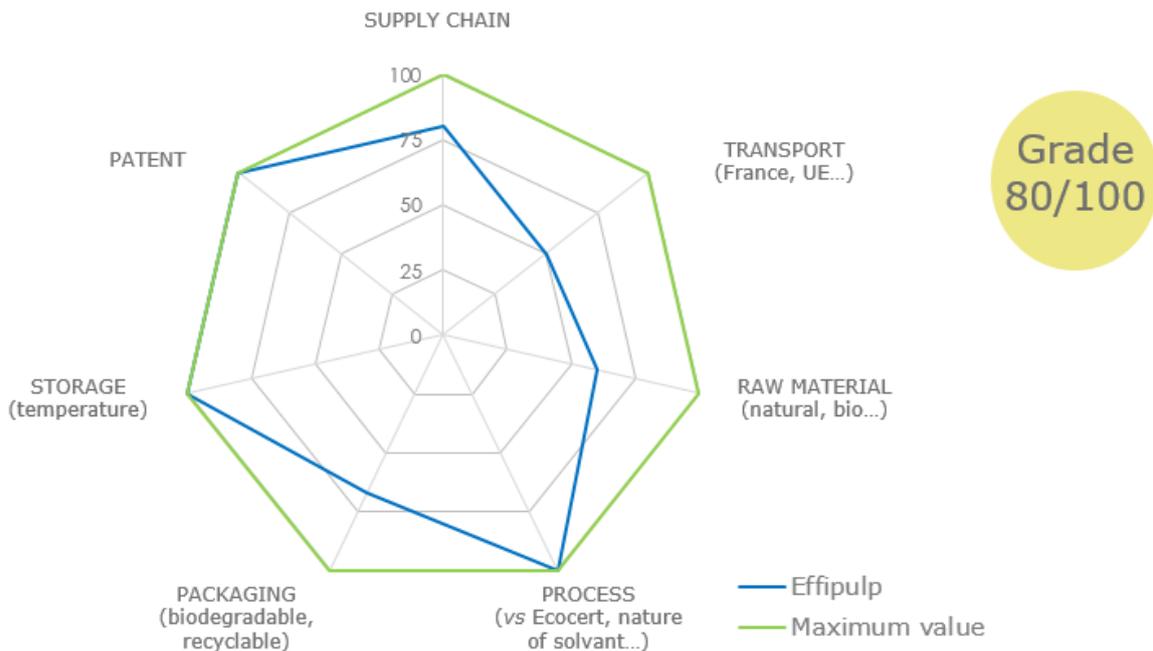
Dubbed 'Ecodesign, naturally', this grid assesses and gives the active ingredients a score according to 7 set **criteria**:

- Traceability of the industry and its maturity in terms of Social Responsibility
- Nature of the raw material
- Process of obtaining it (nature of the steps, additives, solvent, etc.)
- Transport involved
- Storage conditions
- Patentability
- Packaging used.

**Expanscience's entire catalogue of cosmetic active ingredients – 27 active and sensory ingredients – was assessed.** The eight Expanscience active ingredients launched since 2014 obtained scores of over 80/100 (including Ormesia®, Neurovity®, Pixalia®, and Passioline®\*) and 78% of the catalogue's active ingredients scored over 75/100.

As part of a **continuous improvement** approach, this tool helps determine which socio-environmental criteria have room for improvement, while maintaining the cosmetic performance and quality of the active and other ingredients. For example, from 2018, the active ingredient Soline® is to be sourced in France; steps will also be taken to obtain new organic active ingredients.

### Rating example – Effipulp® – avocado peptides



EFFIPULP's profile - 2017

### Cosmetic Active Ingredients: one of Expanscience's original activities

Cosmetic Active Ingredients is **one of Laboratoires Expanscience's original activities**. With over forty years' experience in the field of raw plant materials, and expertise in lipochemistry, molecular distillation and plant extraction, Laboratoires Expanscience develop innovative cosmetic active ingredients with scientifically proven efficacy. Active ingredients undergo biological and clinical testing, are patented and published. They all originate from the company's Research and Development.

*"From the earliest stages, Laboratoires Expanscience take great care when selecting its raw plant materials and ensures the ethics of their supply practices",* explains Armelle Le Peniec, Expanscience Director of Cosmetic Active Ingredients.

Expanscience has been a member of the UEBT (Union for Ethical BioTrade) since 2011, and has been deploying its Corporate Social Responsibility (CSR) policy for more than ten years. The latter was recognized as exemplary by AFAQ 26000 in 2013. Anxious to provide quality active ingredients while respecting the principles laid down in the Nagoya Protocol (text entered into force on 12 October 2014), in 2010 Expanscience pre-empted the protocol by defining its own **policy for responsible plant channels**.

Find out more:

[www.expanscience-ingredients.fr](http://www.expanscience-ingredients.fr)

<http://www.expanscience.com/fr/actualites/lancement-better-living-program>

*\* Passioline, an emblematic active ingredient in Expanscience's CSR efforts, received the 'Sustainability Award' at the trade fair Supplier's Day 2017 (New York City) for its development that respects both mankind and the environment.*

### About Laboratoires Expanscience

In 2016, Expanscience – a French independently-owned pharmaceutical and dermo-cosmetics laboratory – generated turnover of €274.7 million, 54.3% of which was through exports. Its solid reputation as an innovator and as a specialist in skin and the treatment of arthritis has been built around its leading brands – Piasclédine 300 and Mustela in particular.

### Laboratoires Expanscience in figures

- Date created: 1950
- 2016 turnover: €274.7 M
- 90 distributing countries
- 16 subsidiaries
- 1044 employees
- 71 million products manufactured in 2016
- Activities: Dermo-Cosmetics, Dermatology, Rheumatology, Cosmetic active ingredients

More information: [www.expanscience.com](http://www.expanscience.com) ▪ [Facebook](#) ▪ [Twitter](#) ▪ [YouTube](#) ▪ [LinkedIn](#)

### Press Contacts: ComCorp

Marie-Caroline Saro | [mcsaro@comcorp.fr](mailto:mcsaro@comcorp.fr) | +33 1 58 18 32 58 | +33 6 88 84 81 74

Sabrina Russo | [srusso@comcorp.fr](mailto:srusso@comcorp.fr) | +33 1 58 18 32 48 | +33 6 82 92 94 45