

NEWS RELEASE

Expanscience.com gets a new look

The Laboratoires Expanscience corporate **website is changing, to meet more effectively the needs of its different target audiences:** health-care professionals, patients and consumers, as well as job applicants and the general public.

Expanscience.com is intended to **describe and illustrate the expertise and rich variety of corporate activities.** The site communicates the corporate values to which Laboratoires Expanscience is committed: **innovation, dynamism and responsibility.**

The Research and Development section, for instance, is packed with content on innovation and research, product development and guarantees on safety, quality and effectiveness. Highly visual product descriptions show how Expanscience transforms its ideas into health and well-being solutions for all ages and stages of life.

The site offers users the option of creating their own personal space to apply for jobs and manage job alerts in the careers section, and to subscribe to newsletters designed to meet the needs of the general public and health professionals (online services coming very soon).

Finally, expanscience.com offers interactive content, cross-site navigation and links to other corporate sites designed for professionals or the general public. Clear, multiple website entry points are provided for ease of use, with a navigational structure designed to meet the requirements of all target audiences.

Enjoy!

For more information : www.expanscience.com

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All sites Expanscience :

> General public sites

Arthrolink (rheumatology) :

www.arthrolink.com

Sustainable Development :

<http://www.sustainable-development-expanscience.com>

Mustela Foundation :

www.fondationmustela.com

Micro-régime :

www.micro-regime.com

Xeád :

www.xead.com

Mustela :

www.mustela.com

> Trade Sites

Cosmetic active ingredients :

www.expanscience-ingredients.com

Arthrolink (rheumatologie) :

www.arthrolink.com

Pharmacists :

www.expanscience.com/pharmaciens

Mustela Foundation :

www.fondationmustela.com

The smart dermatology site:

www.le-site-malin-endermatologie.com

ParoActiv' (dental care)

www.paroactiv.com

